

to 90 days of complimentary technical support. **With AppleCare+**, your coverage will be extended with one stop for technical support, Apple hardware service and software support.



Coverage extends to **3 years** (for Mac) / **2 years** (for iPad, Apple Pencil & Apple-branded iPad keyboard, all for a single price) of Apple-certified service and support coverage



Get **unlimited** incidents of accidental damage protection, each subject to a service fee



more details



Get **battery service** if it retains less than 80% of its original capacity



**Priority access** to technical support

**Example**

**MacBook Air (15-inch, M2, 2023)**

**With AppleCare+**  **AppleCare+ price after discount**  
**HK\$1,349** ~~HK\$1,799~~

Service Fee (HK\$)	Battery Incl. <80%	Screen	External enclosure	Others e.g. MLB & Top Case
<b>Functional Failure in 2nd / 3rd Year</b> due to defect in materials and workmanship	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Accidental Damage from Handling</b>	<b>NA</b>	<b>799</b>	<b>799</b>	<b>2,299</b>

**Without AppleCare+** 

Repair Fee* (HK\$)	Battery	Screen	External enclosure	Others e.g. MLB & Top Case
<b>Functional Failure in 2nd / 3rd Year</b> due to defect in materials and workmanship	<b>1,549</b> + extra labor fee	<b>4,800+</b> + extra labor fee	<b>4,200+</b> + extra labor fee	<b>8,400+</b> + extra labor fee
<b>Accidental Damage from Handling</b>	<b>NA</b>	<b>4,800+</b> + extra labor fee	<b>4,200+</b> + extra labor fee	<b>8,400+</b> + extra labor fee


\* Repair Fee may vary depending on model and damage conditions.

**Example**

**iPad Pro (11-inch, the 4th generation, Wi-Fi)**

**With AppleCare+**  **AppleCare+ price after discount**  
**HK\$699** ~~HK\$899~~

Service Fee (HK\$)	Battery Incl. <80%	iPad	Apple Pencil	Apple Magic Keyboard
<b>Functional Failure in 2nd Year</b> due to defect in materials and workmanship	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Accidental Damage from Handling</b>	<b>NA</b>	<b>348</b>	<b>228</b>	<b>228</b>

**Without AppleCare+** 

Repair Fee* (HK\$)	Battery	iPad	Apple Pencil	Apple Magic Keyboard
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